

# Jagoda Gniadek

+44 7898 00 5228  
jagoda@gniadek.co  
jagoda.design  
github.com/jagnip

## Experience

---

### Cint | Research-tech | Product Designer / UI Developer

2023/11 - Present | 9 months | UK | full-time

#### Products

- B2C/B2B SaaS apps for market research

#### Team achievements

- Completely refreshed the main product UI from scratch, significantly enhancing the user and brand experience
- Streamlined product and tech workflow by implementing a design system

#### Key responsibilities

- Designed a Google-like user management platform, offering centralised access to multiple products and streamlined user management
- Created comprehensive guidelines and chart layouts for data visualisation
- Led workshops on behavioural science application in product design
- Developed web app using front-end technologies such as Tailwind, TypeScript and React

### Healios | Health-tech | Product Designer

2021/04 - 2023/08 | 2 yrs 4 months | UK | full-time

#### Products

- B2C/B2B web app for online autism assessments
- B2C iOS/Android mental health self-help app for young adults

#### Team achievements

- Improved clinical evidence collection time by streamlining workflow (20%)
- Reduced patient drop-off before the first session by improving onboarding and client communication (7%)
- Increased on-time completion of school questionnaires (30%)
- Streamlined product and tech workflow by implementing a design system

#### Key responsibilities

- Contributed to design and development of design system by creating UI kits and component library (in React)
- Conducted problem discoveries through workshops, interviews, and surveys to ensure addressing the right issues
- Conducted solution discoveries using design thinking methods, engaging cross-functional teams
- Created user-centered concepts, wireframes, and prototypes to visualise ideas and solutions
- Collaborated with developers for seamless design implementation
- Iterated designs based on feedback, testing, and data analysis
- Designed in compliance with accessibility standards (WCAG) for inclusivity and usability
- Created data visualisations for clinical data sets to enhance diagnostic confidence

## Skills

---

Front-end technologies – HTML, CSS, JS, TS, React, Tailwind  
User Research  
Human-Centered Design  
Design Thinking  
Interaction Design  
Visual Design  
Wireframing  
Prototyping  
Usability Testing  
Design Systems  
Double Diamond Framework  
Workshop Facilitation  
Data Visualisation  
Agile Project Methodologies

## Tools

---

#### Design

- Figma
- Adobe Suite (Illustrator, Photoshop, After Effects)

#### Collaboration

- Whimsical
- Miro

#### Project management

- Trello
- Linear
- Jira

#### User testing

- UserLab
- Maze
- Typeform

#### Analytics

- Amplitude
- Pendo
- FullStory

#### Knowledge management

- Obsidian

## Experience

---

### Orderincoming | Restaurant-tech | Product Designer / Front-end developer

2020/03 - 2020/07 | 4 months | Poland | contract

#### Products

- SaaS B2B web app for online food order management app

#### Team achievements

- Validated market fit and acquired pre-A Series investment (Black Pearls)

#### Key responsibilities

- Conducted product discovery through user research
- Created wireframes to visualise ideas and test solutions
- Designed UI and style guides, including documentation
- Contributed to front-end development in React

### Sabre | Travel-tech | Product Designer

2019/07 - 2021/03 | Poland | contract

#### Product

- SaaS B2B web app for airline revenue management analysts

#### Team achievements

- Improved analysts' accuracy in airfare decision-making, resulting in an average 2.5% increase in revenue by forecasting customer behaviour
- Improved analysts' browsing time for market trends by 7%

#### Key responsibilities

- Created data visualisations for complex data sets to enhance data browsing
- Collaborated with airline stakeholders to incorporate specific value drivers for customers
- Designed product features prioritising data privacy and compliance requirements
- Collaborated closely with developers for smooth design implementation
- Iterated designs based on feedback and usability testing

### Meine Kartenmanufaktur | E-commerce | Front-end Developer

2018/11 - 2019/07 | 10 mos | Poland | contract

#### Product

- B2C web graphic editor-like app for customising photoproducts during the checkout process

#### Team achievements

- Improved checkout conversion rate by 2.6% through enhanced accessibility and targeted support for the needs of the 60+ year-old audience

#### Key responsibilities

- Collaborated with clients to understand objectives and target audience, and maintained effective communication throughout the process
- Created concepts, wireframes, and prototypes to visualise ideas and solutions
- Developed web applications using front-end technologies such as HTML, CSS, JS and React

## Education

---

Creative Coding  
University of Social Sciences  
and Humanities | PgD  
Warsaw, 2022–2023

Communication Design  
University of Social Sciences  
and Humanities | BA (Hons)  
Warsaw, 2019–2022

Full-Stack Coding Course  
Codecool  
Krakow, 2017–2018

Bioinformatics  
Warsaw University of Life  
Sciences | BA (Hons)  
Warsaw, 2011–2014

## Languages

---

Polish | Native  
English | Fluent  
Portuguese | Beginner